



23RD annual St. Mary School 2010 AUCTION

November, 2009

Dear Community Neighbors and Friends of St. Mary School,

We are preparing for our 23rd annual St. Mary Blue & White Auction on March 6, 2010, and are asking for your generous support. The annual auction is our signature event and fundraiser. With support from friends, donors, patrons, and community sponsors, over the years we have raised more than \$685,000 for academic projects at St. Mary School. With your generous donation of goods, services, or underwriting dollars, you assure quality education for current and future St. Mary students.

Being a donor provides you with a wonderful opportunity to advertise your business and get prospective clients through your door, a critical investment in a challenging economy. All donors receive recognition at the event, on the St. Mary auction website, and in the auction program. In addition, you are investing in the lives of young people – a priceless investment that benefits the community as a whole with a payoff that creates a lasting legacy.

St. Mary School takes pride in a long and renowned community heritage. Since 1871, the school has provided high-quality Catholic education to K-8 students. As residents of Santa Clara County, one of the most innovative business communities in the world, our students are part of culture where anything is possible if you work hard, harness the right resources, and believe. The funds raised from this auction will go towards a multi-year, \$80,000 technology project. The new equipment that the project will provide keeps our staff and students on the cutting edge of technological advancement; developing creative thinkers and strong leaders for tomorrow. Won't you join us this season in support of ongoing academic achievement?

An auction procurement form and sponsorship form are attached. Please use these forms to itemize your donation, sponsor the event, or place an advertisement in our auction catalog. You may return your form by mail, or contact a member of the auction team listed below for assistance.

All donations are tax deductible to the extent allowed by law for non-profit organizations. **TAX ID** 94-2734503

Thank you for your generosity and support.

Sincerely,

Cathy Broch

Auction Chair

cjbroch@yahoo.com

Heather Watts

Procurement Chair

heather.watts@amd.com